

Policy Purpose:

To provide guidelines for the acceptable distribution, display, and promotion of community-related publicity materials on Library bulletin boards, digital screens, website, or social media platforms.

Definitions:

Community Publicity Material: Promotional material that informs the public of a free event or service in the Brant area.

Policy Details:

1. The Library will only accept community publicity material from cultural, educational, social service, non-profit, volunteer agencies (“agencies”), or individuals in the community.
2. Posting or displaying community publicity material does not imply that the Library endorses and supports the aims or beliefs of agencies or individuals whose information may be posted.
3. Materials must promote free, educational, recreational, cultural, or community events and services that are offered without discrimination or prejudice against any group. As a guideline, the following may be considered a list of priorities:
 - a. Information promoting the agencies, individuals or their free events open to the entire community;
 - b. Information promoting bazaars, other sales or fundraising for non-profit agencies or purposes;
 - c. Information promoting events open by admission fee to the entire community.

Exceptions to the policy may only be granted by the CEO and may be requested for events or information of unusual interest or value to the community, or, in response to a particular request which fills a need, consistent with the aims and objectives of the Library Board.

4. The Library reserves the right to refuse community publicity material subject to the following criteria:
 - a. Lack of space;
 - b. Too large to fit the notice board or so large as to exclude the posting of other items;
 - c. So poorly produced as to be difficult to understand;
 - d. Material promoting a private or corporate business for commercial profit;

- e. Material promoting unlawful practices, including violations of municipal, provincial, or federal legislation, Human Rights Codes, and the hate provisions of the Canadian Criminal Code;
 - f. Petitions;
 - g. Material, contrary to policies, regulations and procedures of the Library;
 - h. Partisan or political material excepting promotion of all candidate meetings.
5. Community Publicity Material submitted for posting becomes the property of the Library. The Library does not return material and reserves the right to dispose of materials as it sees fit.