Media Release

For immediate release – July 30, 2025
Brant, Ontario

The County of Brant Public Library is reducing period poverty in Brant County

The County of Brant Public Library is proud to take a meaningful step toward period equity in our community. Beginning July 2025, free menstrual products will be available in all public washrooms across CBPL branches.

According to a study led by the Government of Canada, 1 in 6 people who menstruate have personally experienced period poverty, meaning they can't access menstrual products due to financial constraints.

Lack of access to menstrual products can lead to serious health consequences such as infections or toxic shock syndrome, making period equity is not just a matter of convenience, but also a public health issue.

"Access to menstrual products is a basic need, not a privilege," says Marilyn Sewell, Library Board Vice-Chair "CBPL believes that even a small initiative like this can have a lasting impact when it comes to removing barriers and supporting community well-being."

All County of Brant Public Library branches will also be listed on Period Pin, a national organization helping Canadians locate free menstrual products. This expanded visibility will help reach community members who may not be regular library users.

The library welcomes monetary donations to help sustain and grow this project for the future. CBPL is a non-profit organization, and donors will receive a charitable receipt for their contributions.

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About the Library

The County of Brant Public Library serves the County of Brant, Ontario, with five branches in Burford, Glen Morris, Paris, Scotland-Oakland, and St. George, and a mobile library and 24/7 book-lending kiosk in Onondaga.

Visit the library online at brantlibrary.ca, @brantlibrary on Facebook and Twitter, and @brantcountypubliclibrary on Instagram.

Questions or comments? Connect with:

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